

Allison Hull

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Journalism Experience

Copy Editor/Page Designer, *The Durango Herald*, Durango, Colorado
August 2008 – present

- Copy edit local and wire stories to fit both AP Style and the style of *The Durango Herald*
- Design news pages using essential elements such as headlines, photos, cutlines, breakout boxes, etc.
- Use creative elements such as art heds, (stock) photos, etc., to bring life and color to section fronts
- Budget time wisely to ensure pages are creative, effective and sent by deadline
- Pushed newspaper to more involvement on the Internet by starting a Twitter account (@DurangoHerald)

Teaching Assistant, *University of Missouri/Columbia Missourian*, Columbia, Missouri
January 2008 – May 2008

- Supervised group of four to six student copy editors once a week during nightside shift
- Posted news stories online and update daily home page on ColumbiaMissourian.com
- Strengthened journalism students' editing skills by addressing errors in their work and suggesting methods to avoid future mistakes

Page Designer, *Columbia Missourian*, Columbia, Missouri
January 2008 – June 2008

- Designed the front page (1A) during nightside shift once a week
- Efficiently arranged elements on the page to maintain the paper's functionality, and creatively to capture the reader's attention
- Applied traditional techniques of modular design and headline hierarchy while keeping lookout for new elements to add freshness to the page

Editorial Assistant, *Stars and Stripes*, Washington, D.C.
August 2007 – December 2007

- Assisted in five major departments over course of four months
- News/Sports desk: Followed modular design principles and AP style to edit and design five to six pages a day
- Features: Applied creative design techniques to layout features pages for weekly entertainment and travel magazines
- Photo: Transferred photos into wire services and worked photo toning to correspond with various international presses
- Web: Uploaded local stories from print editions to Stripes.com using basic (X)HTML coding

Copy Editor, *Columbia Missourian*, Columbia, Missouri
May 2007 – August 2007

- Copy edited opinion and feature stories during dayside shifts an average of 15 hours a week
- Edited stories daily for Web site updates and news bursts
- Wrote headlines, sub-headlines, photo captions, story teasers, etc., as well as trimmed wire stories and letters to the editor to fit the desired style of the Missourian

Education

Bachelor of Journalism in News Editorial Journalism
University of Missouri
Minor: Political Science
Graduation Date: May 2008
GPA: 3.19/4.00

Honors and Activities

School of Journalism Dean's List – 3 of 4 semesters
MU Dean's List – 7 of 8 semesters
Participant, *Poynter High School Journalism Program*, 2002-2003
Participant, *University of Florida Summer Journalism Program*, Summer 2003

Skills

Adobe In Design	Falcon Editorial	Basic HTML/CSS
Adobe In Copy	Hermes Newsroom/Explorer	Quark Express
Adobe Photoshop	Microsoft Office	
Microsoft Windows	Mac OS X	